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FOR IMMEDIATE RELEASE

Coastline ROP Welcomes Gina Escobar as the New Administrator, Educational Services

Costa Mesa, CA – Coastline Regional Occupational Program (ROP) is delighted to announce that Gina Escobar will step into the role of Administrator of Educational Services, effective December 1, 2024. With extensive experience in Career Technical Education (CTE) and a deep passion for fostering student success, Gina is poised to make a lasting impact in her new role.

Gina Escobar brings over 14 years of experience in CTE to the position. Her professional journey includes serving as Teacher on Special Assignment at Coastline ROP and Business Facilitator at Samueli Academy, where she led efforts in curriculum development, industry partnerships, and grant management to create innovative opportunities for students.

Ms. Escobar's expertise includes:

- Designing and implementing student-centered, project-based learning strategies.
- Securing and managing grants to enhance equity and opportunity for students.
- Fostering mentorships, internships, and connections with industry leaders.
- Supporting educators through professional development and collaborative curriculum planning.

She holds a Master of Business Administration from Los Angeles Pacific University and is credentialed in Administrative Services and Career Technical Education. She specializes in Business and the Arts, Media, and Entertainment. Her bilingual proficiency in Spanish furthers her ability to connect with diverse communities.

"I am honored to step into this role at Coastline ROP," said Gina Escobar. "My career has been dedicated to empowering students through innovative and inclusive CTE programs. I look forward to continuing this mission as we prepare students for success in the ever-evolving workforce."

Dr. Krista Schweers-Ganga, Director of Educational Services, expressed enthusiasm for the appointment. "Gina brings a unique blend of experience, vision, and dedication to our team. Her commitment to student achievement and her ability to foster meaningful partnerships will elevate our educational services to new heights."

Please join us in welcoming Gina Escobar to her new role. We are confident that her leadership will inspire growth and innovation within our programs, ensuring that Coastline ROP continues to provide exceptional career technical education opportunities to our students.

About Coastline ROP

Founded in 1971, Coastline ROP is an innovative, career-focused education provider that helps students develop the skills and knowledge necessary to succeed in their chosen career field. Through hands-on instruction, Coastline ROP prepares students for success in college and the workplace. Coastline ROP offers classes at four school districts in Orange County, CA (Irvine Unified, Newport- Mesa Unified, Saddleback Valley Unified, and Tustin Unified school districts) in a wide range of industries and career paths, including healthcare, business, engineering, computer science, and more. Courses are taught by experienced professionals who provide students with the latest industry knowledge and techniques. Students also can gain real-world experience through internships, job shadows, and field trips.

Coastline ROP's mission is to empower students with skills and experiences to ensure success in college, career, and life. For more information, please visit Coastline ROP's [website](#) or contact Superintendent Dr. Brian Dozer at bdozer@coastlinerop.org.

