

**COASTLINE ROP  
REGULAR BOARD MEETING  
Minutes  
April 18, 2024**

The Board of Trustees of Coastline ROP met in regular session on April 18, 2024, at Coastline ROP, 1001 Presidio Square, Costa Mesa, California. The meeting was called to order at 2:05 p.m. by Barbara Schulman.

<u>Present Members</u>	<u>Other</u>		
Barbara Schulman	Brian Dozer	Grant Litfin	Gina Escobar
Michelle Barto	Krista Ganga	Ulises Garcia	Jeanne Bennett
Lynn Davis	Izzy Burdge	Kimberly Thomason	Siteria Edwards
Lauren Brooks	Keith Carmona	James Piccola	

**CLOSED SESSION**                      There was nothing to report out of closed session.  
Open session convened at 2:35 p.m.

**ADOPTION OF AGENDA**                      It was moved by Member Davis, seconded by Member Brooks, to adopt the agenda as presented. Motion carried 4-0.

**SUPERINTENDENT'S REPORT**                      Dr. Brian Dozer greeted President Schulman, esteemed Trustees, members of the Steering Committee, and valued guests.

As we progress with our rebranding efforts, Dr. Dozer was pleased to report great progress and contributions from both the mission/vision and logo subcommittees. Detailed updates were given during the following rebranding committee meeting. Dr. Dozer would like to extend his gratitude to everyone involved for their time and dedication.

Turning to legislative concerns, Coastline ROP is actively collaborating with School Services and Capital Advisors to challenge AB 2245, introduced by Assemblymember Juan Carrillo. This bill, which has cleared the Assembly Education Committee and is now before the Assembly Appropriations Committee, proposes changes that could compromise our operational integrity. Specifically, it seeks to grant permanency to ROP instructors without securing permanent funding, potentially forcing Coastline ROP to assign teachers to subjects outside their qualifications due to seniority. This could lead to some poor student outcomes, and hopefully it will not reach the Senate Education Committee.

Coastline ROP is excited to launch a new AI Cyber Security Training course this summer. This virtual program, developed in partnership with CyberForward, starts on June 11 and will run on two evenings a week for eight weeks. Open to all adults in Southern California, the curriculum builds on our existing CyberForward program with an enhanced focus on AI.

Coastline ROP is nearing the conclusion of its search for the next

Director of Business Services. Interviews conclude April 19th, and a final decision will be made shortly. Mr. Tony Soria has graciously agreed to extend his time with Coastline ROP to facilitate a smooth transition.

Concurrently, Coastline ROP is updating several business services procedures to enhance its operational efficiency.

Looking ahead, Coastline ROP plans to submit two proposals for the CSBA Annual Education Conference in Anaheim this December. The first, in partnership with University Lab Partners under the "Access for All" strand, will highlight the MIRE program. The second focuses on "Student and Community Engagement," showcasing the internship and apprenticeship initiatives. Both submissions will be in partnership with other ROPs. Coastline ROP would be honored to have a trustee join the panel to discuss the pivotal role of ROPs in career and technical education and work-based learning. Dr. Dozer asked the Trustees to please let him know if they are interested in participating with Coastline ROP.

Next, unfortunately, there have been delays in the announcements for the Golden State Pathway Program awards, likely due to ongoing budget negotiations in Sacramento. Dr. Dozer will send updates as soon as information becomes available.

Lastly, Dr. Dozer was thrilled to share that Coastline ROP has significantly increased its student engagement since the pandemic, with a 23% rise in student numbers over the last two years. This success is a testament to our focused efforts in raising awareness and engagement at the high schools, introducing new courses funded by external sources, and maintaining the commitment to facilitating student career and college exploration and readiness. Dr. Dozer thanked everyone for their unwavering support and partnership. He also thanked the hardworking teachers and staff of Coastline ROP. Dr. Dozer said it was a privilege to work alongside such dedicated individuals, making a meaningful impact on the lives of our students.

## **EDUCATIONAL SERVICES' REPORT**

Dr. Krista Ganga was delighted to share the accomplishments of the Portola High School students in the Advanced Broadcast Journalism and Intermediate Film and Video programs guided by instructor Tina Murphy. These students distinguished our program at the recent Student Television National Convention held in March in Long Beach.

This event was more than a display of student talent; it was an immersive educational experience. The students engaged directly with hands-on learning activities and were fortunate to meet and learn from seasoned industry professionals.

Casey Neistat, a highly recognized YouTube personality, filmmaker, vlogger, and entrepreneur known for his multimedia company and

creative hub, attended the convention. His participation provided significant inspiration and insight into digital creativity and collaboration.

The students took part in various competitions that tested their creative instincts, technical proficiencies, and composure under tight deadlines. One of the most challenging contests was the "Crazy 8s," which tasked teams with producing documentaries and short films in a mere 8 hours. Dr. Ganga was pleased to report that the team secured the 2nd place National award for short film, demonstrating their remarkable talent and resilience.

Dr. Ganga was equally proud to announce further achievements by students:

- 1<sup>st</sup> Place in Sports Commentary
- 1<sup>st</sup> place in Vertical Convention Recap category
- 3<sup>rd</sup> place in Personal Vlog category

The non-competitive segments of the convention were equally enriching. The students had the opportunity to attend workshops conducted by renowned professionals from various regions of the United States. The topics covered were comprehensive, ranging from the latest industry trends and techniques to career development strategies in broadcast journalism and film.

Now for a middle school exhibit day update. Coastline ROP has made considerable efforts to introduce middle school students to career technical education this school year, reaching out to over 12,500 students thus far. These events have been instrumental in fostering future growth for CTE and will continue, thanks to support from the Strong Workforce grant for the next two years.

Regarding program growth, Coastline ROP has observed a significant increase in registration numbers from 449 in March 2023 to 683 in March of this year. Coastline ROP anticipates this number will continue to rise as the new school year approaches in August.

On a bittersweet note, Tammy Iversen, Dr. Ganga's administrative assistant, will retire after 17 years of service to the ROP. Interviews were conducted two weeks ago, and Dr. Ganga was pleased to announce that Alejandra Gonzalez, previously the receptionist, will be advancing to fill this vital role. Dr. Ganga extended heartfelt congratulations to Alejandra on her new position.

Coastline ROP has submitted its inaugural Dual Enrollment CCAP grant application and eagerly awaits the results in June. This grant represents the commitment to exploring collaborative opportunities with the community college partners.

Dr. Ganga was thrilled to report that the Entrepreneurship 2 course outline has been approved for UC/CSU A-G – G, maintaining the 99% approval rate for all courses.

Kathleen Rabbit, the Estancia Medical Academy instructor, had the pleasure of accompanying 40 HOSA-Future Health Professionals students to their state leadership conference on April 4<sup>th</sup> through 6<sup>th</sup> in Anaheim. Over 4000 students attend this conference and have the opportunity to compete in a wide variety of events, listen to inspirational speakers, and attend leadership workshops and professional development opportunities. Dr. Dozer and Dr. Ganga also attended and participated as judges in several competitions. Dr. Ganga highly recommends judging if the chance arises in the future.

Lastly, the Construction BITA Instructors, Ed Jaspersen, from Estancia High School, and Nettie Dokes, from Creekside High School, led teams to the Design-Build competition last week at Golden West College, where they skillfully crafted mini-home structures over an engaging two-day period. It was two toasty days but all had fun. Special thanks to James Piccola and Gina Escobar for supporting the teams that day.

Dr. Ganga concluded her report and transitioned to the presentation on the ELL Health Care Grant classes and the ongoing partnership with the ESL team at Irvine Valley College.

**ADULT ELL PATHWAY PROGRAM**

TOSA Gina Escobar provided a detailed overview of the Adult ELL Pathway Program.

**BOARD MEETING DATE/TIME CHANGES**

It was moved by Member Davis, and seconded by Member Barto to move the July 18, 2024 Board of Trustees meeting to July 30, 2024 Closed Session only. Motion carried 4-0.

**K12 SWP ROUND 6 SUB-AGREEMENT**

It was moved by Member Brooks, seconded by Member Barto, to approve the K12 SWP Round 6 Sub-agreement. Motion carried 4-0.

**ENTREPRENEUR II COURSE**

It was moved by Member Davis, seconded by Member Barto, to approve the Entrepreneur II Course. Motion carried 4-0.

**NEW INTERNSHIP SITES**

It was moved by Member Brooks, seconded by Member Barto, to approve the new Internship Sites. Motion carried 4-0.

**CVS MEMORANDUM OF UNDERSTANDING**

It was moved by Member Brooks, seconded by Member Barto, to approve the CVS Memorandum of Understanding. Motion carried 4-0.

**MERCEDES BENZ STAR CONNECT PROGRAM MEMORANDUM OF UNDERSTANDING**

It was moved by Member Brooks, seconded by Member Barto, to approve the Mercedes Benz Star Connect Program Memorandum of Understanding. Motion carried 4-0.

**AI CYBER SECURITY COURSE**

It was moved by Member Brooks, seconded by Member Davis, to approve the AI Cyber Security Course. Motion carried 4-0.

**SPECTRUM ENTERPRISE PROPOSAL**

It was moved by Member Brooks, seconded by Member Barto, to approve the Spectrum Enterprise Proposal. Motion carried 4-0.

**CINTAS AGREEMENT**

It was moved by Member Brooks, seconded by Member Barto, to approve the Cintas Agreement. Motion carried 4-0.

**CONSENT CALENDAR**

It was moved by Member Brooks, seconded by Member Davis, to pull item #24 from the Consent Calendar for discussion. Motion carried 4-0.

Member Brooks thanked Schools First FCU for their continued support of Coastline ROP.

It was moved by Member Brooks, seconded by Member Barto, to update the wording on Item #29, under the Financial Impact Section, to state "a maximum cost of." Motion carried 4-0.

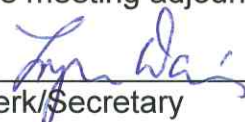
It was moved by Member Barto, seconded by Member Davis, to approve the Consent Calendar as presented. Motion carried 4-0.

- Minutes from March 14, 2024, Board of Trustees meeting
- Ratification of purchase order and change order reports ending March 31, 2024.
- Ratification of check report ending March 31, 2024
- Minutes from April 5, 2024, Board of Trustees Special Meeting
- MOU between CyberForward and Coastline ROP – Summer 2024
- MOU between University Lab Partners and Coastline ROP – MIRE 2024-2025
- EDJOIN Invoice
- Personnel Register #8 – 2023-2024 (Approval of employee appointments, release, retirements, terminations, leaves, transfers, promotions, stipends, additional/overtime assignments)
- Approval/Ratification of travel conference report

**ADJOURNMENT**

It was moved by Member Brooks, seconded by Member Davis, to adjourn the meeting. Motion carried 4-0.

The meeting adjourned at 3:20 p.m.

  
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Clerk/Secretary

**COASTLINE ROP**  
**Re-Branding Committee Meeting**  
**Minutes**  
**April 18, 2024**

The Re-Branding Committee of Coastline ROP met on April 18, 2024, at Coastline ROP, 1001 Presidio Square, Costa Mesa, California. The meeting was called to order at 3:21 p.m. by Barbara Schulman.

Present Members

Barbara Schulman  
Lauren Brooks  
Lynn Davis  
Michelle Barto

Other

Brian Dozer	Ulises Garcia	James Piccola
Izzy Burdge	Grant Litfin	Gina Escobar
Krista Ganga	Kimberly Thomason	Siteria Edwards
	Keith Carmona	Jeanne Bennett

Telecommuting

Sonia Ramirez

Updated Attendance:

Michelle Barto was updated to absent at 3:27 p.m.

**ADOPTION OF  
AGENDA**

It was moved by Member Brooks, seconded by Member Davis, to adopt the agenda as presented. Motion carried 3-0

**RE-BRANDING:  
MISSION AND VISION**

Sonia Ramirez from Sonychelle Media & Communications LLC presented an update on the re-branding process. The Naming Subcommittee completed its work. The Mission and Vision Subcommittee met and set priorities for structuring mission and vision statements. The Logo Subcommittee will explore new logo design concepts.

**CONSENT CALENDAR**


It was moved by Member Davis, seconded by Member Brooks, to approve the Consent Calendar as presented. Motion carried 3-0.

- Minutes from March 14, 2024, Re-branding Committee Meeting

**ADJOURNMENT**

It was moved by Member Davis, seconded by Member Brooks, to adjourn the meeting. Motion carried 3-0.

The meeting adjourned at 3:36 p.m.

  
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Clerk/Secretary