

May 17, 2024

## **FOR IMMEDIATE RELEASE**

### **Coastline ROP Welcomes Ms. Brenda Savedra as the New Director of Business Services**

*Costa Mesa, CA* — Coastline Regional Occupational Program (ROP) is pleased to announce the appointment of Ms. Brenda Savedra as its new Director of Business Services. Ms. Savedra officially joined the team on May 17, 2024, bringing with her a wealth of expertise and experience in both educational and financial administration.

Ms. Savedra holds a Bachelor of Arts in Business Administration with a focus on Finance from California State University, Fullerton, where she is also concluding her Master of Business Administration. Her extensive career spans over eighteen years in customer service and nine years in various educational institutions, including roles at West Coast University and the Orange Unified School District.

In her new role at Coastline ROP, Ms. Savedra will oversee the financial and business operations, ensuring the organization continues to thrive in providing career technical education and valuable skills to students. Her background in managing large budgets and her experience in fiscal services will be instrumental in fostering the financial health of Coastline ROP.

"We are thrilled to welcome Brenda to our leadership team," said Dr. Brian Dozer, Superintendent of Coastline ROP. "Her impressive background in business services within educational settings makes her a perfect fit for this role. We are confident that her innovative approaches and commitment to excellence will greatly enhance our services and programs. Brenda brings not only her technical skills but also a proven track record of fostering team unity and improving operational efficiencies, which are critical as we continue to expand and enhance our educational offerings."

Ms. Savedra expressed her enthusiasm about joining Coastline ROP, noting, "I am excited to start this new chapter at Coastline ROP and look forward to contributing to its mission of empowering students with the skills needed for today's dynamic job market. It's an honor to be part of an organization that plays such a vital role in the educational and career success of its students."

Coastline ROP is confident that Ms. Savedra's leadership will bring innovative solutions and a fresh perspective to the organization, further enhancing its ability to serve the community and its students.

### About Coastline ROP

Founded in 1971, Coastline ROP is a leading provider of career technical education, serving high school students and adult learners in the Irvine Unified, Newport-Mesa Unified, Saddleback Valley Unified, and Tustin Unified School Districts. With a diverse range of programs in various industries, Coastline ROP equips students with the skills and certifications needed to succeed in their chosen careers. By combining academic rigor with real-world experiences, Coastline ROP prepares students for success in the workforce and higher education. Courses are taught by experienced professionals who provide students with the latest industry knowledge and techniques. Students also can gain real-world experience through internships, job shadows, and field trips. The mission of Coastline ROP is to prepare students to be contributing members of their communities by providing an innovative career technical education focused on college and career readiness. For more information, please visit Coastline ROP's website or contact Superintendent Dr. Brian Dozer at [bdozer@coastlinerop.org](mailto:bdozer@coastlinerop.org).