

FOR IMMEDIATE RELEASE

Coastline ROP Unveils Captivating Animated Video Crafted by Dr. Kevin Fleming

Costa Mesa, CA — August 18, 2023 — Coastline Regional Occupational Program (ROP) is thrilled to announce the release of an engaging animated video, masterfully created by Dr. Kevin J. Fleming, an educator and storyteller. The video, which highlights the growing need for career technical education courses for today's students and showcases Coastline ROP's role in filling this need in partnership with its school district partners (Irvine Unified, Newport-Mesa Unified, Saddleback Valley Unified, and Tustin Unified school districts), offers a unique and captivating visual experience for viewers.

The animated video takes viewers on a dynamic journey to discover how the modern workforce landscape has changed, highlighting a skills-gap issue where high school students lack practical training. This mismatch between degrees and job skills leads to many university graduates being under-employed in jobs that don't require their education, often burdened by debt. The video highlights the fact that many employers now prioritize practical abilities over degrees and that Coastline ROP is addressing that by offering work-based learning opportunities, such as apprenticeships and internships, and enhancing college and career readiness with industry-supported curriculum and flexible class access, emphasizing practical skills and engagement.

Dr. Brian Dozer, Superintendent of Coastline ROP, expressed his enthusiasm for the partnership with Dr. Fleming and the release of the animated video: "We are thrilled to collaborate with Dr. Kevin Fleming on this remarkable project. The video beautifully encapsulates our dedication to fostering excellence in education and preparing our students for a bright future. Dr. Fleming's artistic prowess has brought our vision to life in an extraordinary way."

The animated video can be viewed on Coastline ROP's official YouTube channel at https://www.youtube.com/watch?v=maWcip_iFFI.

About Coastline ROP

Founded in 1971, Coastline ROP is a leading provider of career technical education, serving high school students and adult learners in the Irvine Unified, Newport-Mesa Unified, Saddleback Valley Unified, and Tustin Unified School Districts. With a diverse range of programs in various industries, Coastline ROP equips students with the skills and certifications needed to succeed in their chosen careers. By combining academic rigor with real-world experiences, Coastline ROP prepares students for success in the workforce and higher education. Courses are taught by experienced professionals who provide students with the latest industry knowledge and techniques. Students also can gain real-world experience through internships, job shadows, and field trips. The mission of Coastline ROP is to prepare students to be contributing members of their communities by providing an innovative career technical education focused on college and career readiness. For more information, please visit Coastline ROP's website or contact Superintendent Dr. Brian Dozer at bdozer@coastlinerop.org.