

**COASTLINE ROP
REGULAR BOARD MEETING
Minutes
April 20, 2023**

The Board of Trustees of Coastline ROP met in regular session on April 20, 2023, in the boardroom at 1001 Presidio Square, Costa Mesa, California. The meeting was called to order at 8:31 a.m. by Michelle Barto.

<u>Present Members</u>	<u>Other</u>			
Michelle Barto	Brian Dozer	Rocky Murray	Krista Ganga	Kasey Eckels
Suzie Swartz	J. S. Coke	Ulises Garcia	Siteria Edwards	Monique Rico
Bonnie Castrey	Sesar Morfin	Keith Carmona	Lewis Zuluaga	Adam La Comb
Lauren Brooks	Debbie Ludwig	James Newton	Rachel Kreger	Anette La Comb
Lynn Davis		Grant Litfin	James Piccola	

Updated Attendance:

Lauren Brooks updated to absent at 10:18 a.m.

Suzie Swartz updated to absent at 10:21 a.m.

CLOSED SESSION There was nothing to report out of closed session. Open session convened at 9:30 a.m.

ADOPTION OF AGENDA It was moved by Member Brooks, seconded by Member Swartz, to adopt the agenda as presented. Motion carried 5-0.

LOGO CONTEST WINNER RECOGNITION Adam LaComb of Mission Viejo High School was recognized as the Coastline ROP Logo Contest winner.

ENTREPRENEURIAL LEARNING INITIATIVE PRESENTATION Entrepreneurial Learning Initiative CEO Gary Schoeniger and President Rob Herndon presented to the Board the progress of our professional development activity, Developing an Entrepreneurial Mindset. Dr. Dozer stated he believes their impact on Coastline ROP and our approach has been remarkable.

SUPERINTENDENT'S REPORT J. S. Coke, director of educational services, and Executive Assistant Debbie Ludwig, two longtime employees, are retiring at the end of the school year. These are two key positions for our team, and we are close to selecting new people for them. The Director of Educational Services position will be announced on Friday, April 21, and we expect to announce our next Executive Assistant in the next 2-3 weeks. The goal for both new hires is to have them overlap with Mr. Coke and Ms. Ludwig for significant on-the-job training.

There have been many positive and negative discussions about artificial intelligence products such as ChatGPT. We are beginning to explore using these for many different projects at Coastline ROP. For example, many have commented that our current course descriptions are unclear or do not adequately describe the class and what is required. The Educational Services staff are in the

process of rewriting all of these with the assistance of ChatGPT. Additionally, Dr. Dozer used ChatGPT to write the press release announcing our new Director of Educational Services, to provide an outline for the script for the student showcase, and to create a creative name for an upcoming marketing campaign. As with any tool, AI can be used in productive or counterproductive ways. We are just beginning to scratch the surface of how we can use it productively for Coastline ROP.

Additionally, Dr. Dozer used Open AI to provide the first draft of questions for the site administration survey the Board requested we send to our high school administrators. Dr. Dozer recently sent the draft to the Board. Trustee Davis recommended Dr. Dozer visit a few principals and get their feedback on the questions, which Dr. Dozer will do in the coming weeks. Once we have the feedback, we will send the survey to every principal and assistant principal and will use that feedback in our strategic planning process.

We have moved the strategy planning meetings up on our calendar as we have more structural work to do in building a new framework for planning and ensuring that everything is aligned across the organization and that we have performance evaluation tools to match. We will begin on May 1 and hope to bring some preliminary thoughts to the Board in May.

Dr. Dozer attended many events at our schools this past month, ranging from the Orange County Film Festival to Tustin's Pathway to Success to Career Exploration Exhibit Days in four districts and multiple classes. It was exciting for Dr. Dozer to see our good work and participate at many levels in supporting the districts' work. Next Fall, we will turn that into a formal marketing campaign to bring what our students are doing out of the classroom and into our marketing, partnership, and social media work. Additionally, we will make it a requirement for every person who works on the Presidio site to visit one classroom and one career specialist to see firsthand the work done at the high schools.

Unfortunately, the Spring relaunch of our adult education class had to be postponed. Marketing was a big challenge, but a more robust marketing plan has been developed for the Summer. We are confident that we can relaunch in June with Emergency Medical Technician, Dental, and CNA classes.

On March 21, Dr. Dozer attended the CAROCP legislative day in Sacramento and met with seven senators, assembly members, and staff. They primarily discussed support for AB 377 (Marutsuchi and McCarthy), the bill to combine the Strong Workforce Program and Career Technical Education Incentive Grant funding into one grant. Currently, AB 377 has passed out of the assembly education committee and has been placed on the consent calendar for the Committee on Higher Education. As five legislators are new to their seats, we also provided an overview of ROPs, CTE, and their

importance to our economy and other potential legislation that could affect Coastline ROP.

The Student Showcase, our annual celebration of ROP students, will be held Wednesday, April 26. There were 84 nominations, and each of those students will be honored. Twelve outstanding students will be celebrated with sector and special awards, and each will receive a scholarship. There are over 200 RSVPs, and we expect about 300 total attendees. The broadcast and video classes from Estancia and Portola High Schools will help document the evening.

EDUCATIONAL SERVICES' REPORT

Mr. Coke welcomed Kasey Eckels, our Work-Based Learning/Outreach Specialist, to the Educational Services staff. Kasey is a native of Poway, grew up in Pennsylvania, earned his BA in Communications at the University of North Carolina-Charlotte, and worked in schools in South Korea and New Zealand.

The Estancia Engineering program enjoyed success this spring, with two teams taking 1st and 2nd place out of 21 entries in the design of cars for the Energy Invitational. Their next step is to race the cars on Saturday, May 6, at Saddleback College. We congratulate instructor Jerry Rizza and Team Aquila, who were juniors for 1st place, and Team Titan, made up of seniors, in 2nd place.

Mr. Coke congratulated Tina Murphy's digital media arts students from Portola High School for their recent success at the Student Television Network Convention in Long Beach. They won three national awards:

- 2nd place for convention promo
- 2nd place for music video
- 2nd place for public service announcement

Our partnership with Phantom Design in Lake Forest has been a success for Mission Viejo High School students as they honed their graphics skills. Junior Adam LaComb, honored earlier as the winner of our logo contest, impressed the owners so much that they wanted to offer him a job. Imagine having a job offer before your senior year even starts.

The Middle School exhibit days are winding down. We have met many of your students and exposed them to opportunities in career technical education.

Congratulations to our athletic trainer and sports medicine teacher Ali Jeske of Laguna Hills High School, for being selected as the inaugural CIF-Southern Section Female Athletic Trainer of the Year, presented by Hoag and Hoag Orthopedic Institute. Ms. Jeske has been at Laguna Hills High School for 14 years and will be recognized along with the male trainer of the year at Angel

Stadium on CIF Southern Section Awards night on Monday, April 24.

The day's presentation highlighted a new early childhood education pathway at Costa Mesa High School. Teacher Monique Rico shared this new and innovative program.

**BOARD MEETING
CALENDAR 2023**

There was no action taken.

CONSENT CALENDAR


It was moved by Member Davis, seconded by Member Castrey, to approve the Consent Calendar as presented. Motion carried 3-0 with member Brooks and member Swartz absent.

- Minutes from March 9, 2023, Board of Trustees meeting
- Ratification of purchase order report ending March 31, 2023
- Ratification of check report ending March 31, 2023
- Ratification of the Vital Link Exhibit Day Program services and activities for February 2023 – June 2023
- Annual EDJOIN service agreement with San Joaquin County Office of Education in the amount of \$1,200
- Orange County Business Council annual membership in the amount of \$5,000
- Language Services Interpretation/Translation Agreement between Orange County Department of Education and Coastline ROP effective March 1, 2023 – June 30, 2023, not to exceed \$4,500
- English language learner waiver teacher roster
- New internship sites
- Personnel Register #9 – 2022-2023 (Approval of employee appointments, release, retirements, terminations, leaves, transfers, promotions, stipends, additional/overtime assignments)
- Approval of travel conference report

ADJOURNMENT

It was moved by Member Castrey, seconded by Member Davis, to adjourn the meeting. Motion carried 3-0 with Member Brooks and Member Swartz absent.

The meeting adjourned at 10:34 a.m.


Clerk/Secretary